

# MAYORS TASKFORCE *for* JOBS

*working towards the "zero waste" of New Zealanders*

**STRATEGY  
2003 - 2004**

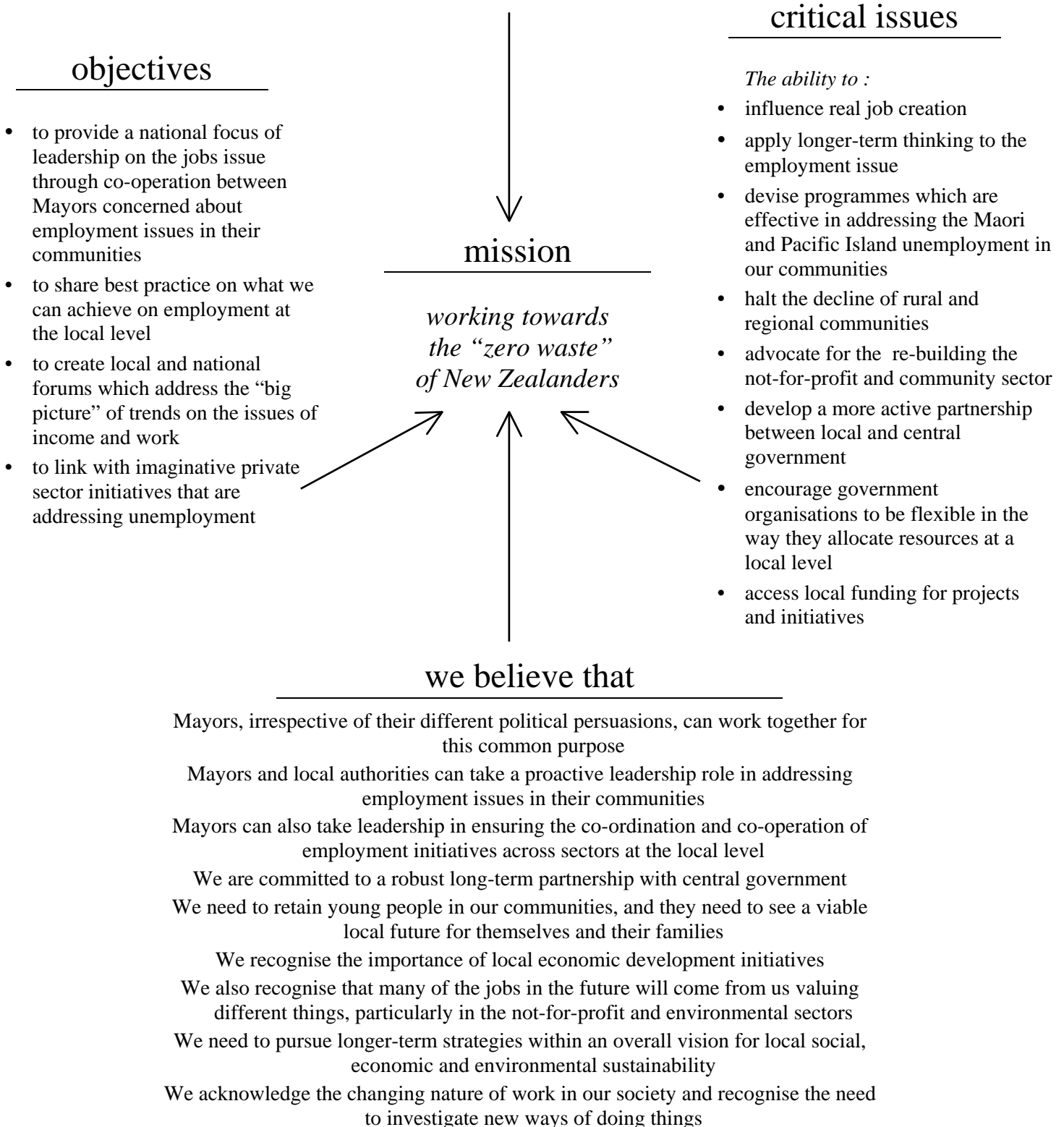


# MAYORS TASKFORCE *for* JOBS

## goals

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By 2005, no young person under 25 years will be out of work or training in our communities.  
By 2009, all people in our communities will have the opportunity to be in work or training.



## TASKFORCE STRUCTURE

### Core Group

The Core Group is responsible for the overall vision, direction, leadership and strategic focus of the Taskforce. The Core Group is responsible for approval of the strategy, budget, political management of partnerships and ensuring the Taskforce reports at the Local Government forum. Core Group members are also responsible for engaging other Mayors in their regions to work on the Taskforce goals.

The current Core Group is: Pat O’Dea (Buller), Yvonne Sharp (Far North), Basil Morrison (Hauraki), Graeme Ramsey (Kaipara) and Frana Cardno (Southland).

Bob Harvey (Waitakere), Peter Tennent (New Plymouth), Maureen Reynolds (Taranaki), Grahame Hall (Rotorua) and Paul Matheson (Nelson) joined the Core Group this year.

### Administration Group

The Administration Group (a sub-set of the Core Group) is responsible for budget preparation, accountability reporting, (including financial reports), appointment and decision-making with contractors as required, approval and monitoring of work programme, and contract reviews. The Core Group appoints the Administration Group.

The current Administration Group is Garry Moore – Taskforce Chair (Christchurch), Sukhi Turner - Taskforce Deputy Chair (Dunedin), Tim Shadbolt (Invercargill), Jenny Brash (Porirua), Graeme Ramsey (Kaipara), Executive Officer Jan Francis, Executive Assistant Mo Pettit and Community Adviser Vivian Hutchinson.

### PARTNERSHIP PORTFOLIOS

The Taskforce key policy areas are arranged in portfolios with a Core Group member as convenor. The portfolios are arranged around the Taskforce’s key partnerships.

Partnership	Mayor Convenor	Mayor Support role
Central Government	Garry Moore	
Jobs Research Trust & Employment Catalyst	Garry Moore	Peter Tennent
Community Employment Group	Pat O’Dea	
Local Government New Zealand	Bob Harvey	
Council of Trade Unions	Paul Matheson	Mark Bell-Booth
Ministry of Social Development (WINZ)	Jenny Brash	
Ministry of Economic Development&NZ Trade &Enterprise	Sukhi Turner	Yvonne Sharp
NZ Business Council for Sustainable Development.	Sukhi Turner	
Economic Development Agency of New Zealand	Paul Matheson	
Te Araroa	Bob Harvey	
Project Management	Graeme Ramsey	
Te Puni Kokiri		Ann Candy (Dep. Manukau)
Career Services	Jenny Brash	
Tertiary Education Commission	Yvonne Sharp	Mark Bell-Booth Paul Matheson
Labour Market Policy Group		
Ministry of Youth Affairs	Tim Shadbolt	Ann Candy
Ministry of Education	Frana Cardno	Michael McEvedy
Department of Conservation	Frana Cardno	Michael McEvedy
Media & Public Relations	Bob Harvey	

## **STRATEGIES**

### **1. ENGAGE ALL MEMBERS IN THE GOALS AND ACTIONS TO ACHIEVE LOCAL LEADERSHIP**

#### **ACTIONS:**

- Provide all Mayors with generic PowerPoint presentation giving an overview of the Taskforce vision, partnerships and strategies, at Taskforce AGM, July 2003.
- Ensure a Core Group Mayor takes responsibility for a presentation at zone meetings. Executive Officer to provide an update to at least one meeting in each zone per year.
- Provide all Mayors with information about employing a local Mayors Taskforce For Jobs Co-ordinator, by December 2003.
- Set up working party to develop apprenticeships and cadet programmes within central government departments and local authorities. Working party to report on progress by April 2004.

### **2. SHARE BEST PRACTICE WIDELY**

#### **ACTIONS:**

- Ensure as much information as possible is on website and kept up to date.
- Core Group Mayor to use zone meeting clusters or other Mayoral groupings to meet on the Taskforce goals. Executive Officer to attend at least one meeting in each zone per year.
- Hold at least one Core Group meeting in a region with good projects and workshop Best Practice.
- Develop nation-wide packages for: Destinations and Tracking, Taranaki Youthworks, Te Araroa, and Council Cadets, by the end of the financial year.

### **3. ADVOCATE PRIVATELY WITH GOVERNMENT ON ISSUES THAT IMPACT ON YOUTH EMPLOYMENT**

#### **ACTIONS:**

- Continue relationship meetings with government officials both locally and nationally.
- Core Group to meet quarterly with officials in Wellington.
- Core Group to meet quarterly with Ministers of Economic Development and Social Services and Employment and other Ministers as appropriate.
- Develop briefing package for all political parties, social services and employment and economic development spokespeople, to present at a forum in Wellington in September/October 2003.
- Core Group to advocate for raising the youth package age to 25 at Ministers meetings.
- Convene a meeting with key players in 2004 to discuss progress on Taskforce goals.

#### **4. DRIVE RELATIONSHIPS WITH GOVERNMENT AGENCIES**

##### **ACTIONS:**

- Workshop current partnerships with Ministry of Social Development, Ministry of Economic Development, Community Employment Group, Council of Trade Unions, New Zealand Business Council for Sustainable Development, Te Puni Kokiri, Ministry of Youth Affairs, Career Services, Tertiary Education Commission, Labour Market Policy Group, Ministry of Education, Department of Conservation, over the financial year.
- Ensure workshop outcomes are disseminated to all Mayors via egroup, website, zone meetings and Mayors' visits.
- Executive Officer to continue individual meetings with partners on a regular basis.

#### **5. WORK WITH IMAGINATIVE PRIVATE SECTOR INITIATIVES**

##### **ACTIONS:**

- Workshop Te Araroa with the South Island Mayors and City Care (Contracting Company). Develop package by December 2003.
- Mayors to develop relationships with New Zealand Business Council for Sustainable Development (NZBCSD) members locally throughout the year.
- Mayors to host business meetings locally to promote NZBCSD Guide to Youth Employment.

#### **6. ESTABLISH A YOUTH EMPLOYMENT NETWORK NATIONALLY TO WORK WITH THE MAYORS TASKFORCE FOR JOBS**

##### **ACTIONS:**

- Assist Sen Thong to ascertain interest in key areas across the country – develop recommendations from initial discussions and workshop possibilities by March 2004.
- Promote youth employment at the Youth in Local Government Conference in Dunedin 2004.

#### **7. ESTABLISH A MONITORING FRAMEWORK THAT MEASURES PROGRESS TOWARDS THE GOALS**

##### **ACTIONS:**

- Develop a “scoreboard” using Ministry of Social Development and Department of Labour figures, and social monitoring indicators, which measures progress towards goals, for example – income, employment, unemployment, level of poverty, skill shortages, by November 2003.
- Ensure all Mayors feed information to local groups and their Councils to develop local solutions and report against.
- “Scoreboard” to be reported annually in the Jobs Letter.

# MAYORS TASKFORCE *for* JOBS

## WHO IS INVOLVED

### **Core Group**

Garry Moore (Mayor of Christchurch, Chair of the Taskforce)  
Sukhi Turner (Mayor of Dunedin, Deputy Chair of the Taskforce)  
Pat O'Dea (Mayor of Buller)  
Yvonne Sharp (Mayor of Far North)  
Basil Morrison (Mayor of Hauraki)  
Tim Shadbolt (Mayor of Invercargill)  
Graeme Ramsey (Mayor of Kaipara)  
Paul Matheson (Mayor of Nelson)  
Peter Tennent (Mayor of New Plymouth)  
Jenny Brash (Mayor of Porirua)  
Grahame Hall (Mayor of Rotorua)  
Frana Cardno (Mayor of Southland)  
Maureen Reynolds (Mayor of Taranaki)  
Bob Harvey (Mayor of Waitakere)

### **Other Participating Mayors**

Murray Anderson (Mayor of Ashburton)  
Bob Parker (Mayor of Banks Peninsula)  
Malcolm Macpherson (Mayor of Central Otago)  
Juno Hayes (Mayor of Clutha)  
Meng Foon (Mayor of Gisborne)  
Owen O'Connor (Mayor of Gore)  
Kevin Brown (Mayor of Grey)  
David Braithwaite (Mayor of Hamilton)  
Tom Robinson (Mayor of Horowhenua)  
Tony Arps (Mayor of Hurunui)  
John Terris (Mayor of Hutt)  
Jim Abernethy (Mayor of Kaikoura)  
Alan Milne (Mayor of Kapiti)  
Stan Scorrings (Mayor of Mackenzie)  
Ian McKelvie (Mayor of Manawatu)  
Sir Barry Curtis (Mayor of Manukau)

Tom Harrison (Mayor of Marlborough)  
Bob Francis (Mayor of Masterton)  
George Wood (Mayor of North Shore)  
John Forbes (Mayor of Opotiki)  
Eric Tait (Mayor of Otorohanga)  
David Buist (Mayor of Papakura)  
Mark Bell-Booth (Mayor of Palmerston North)  
Clive Geddes (Mayor of Queenstown-Lakes)  
John Law (Mayor of Rodney)  
Sue Morris (Mayor of Ruapehu)  
Michael McEvedy (Mayor of Selwyn)  
Mary Bourke (Mayor of South Taranaki)  
Gordon Blake (Mayor of South Waikato)  
Brian Jeffares (Mayor of Stratford)  
John Hurley (Mayor of Tasman)  
Clayton Stent (Mayor of Taupo)  
Jan Beange (Mayor of Tauranga)  
Chris Lux (Mayor of Thames-Coromandel)  
Wynne Raymond (Mayor of Timaru)  
Wayne Guppy (Mayor of Upper Hutt)  
Jim Gerard (Mayor of Waimakariri)  
David Owen (Mayor of Waimate)  
Les Probert (Mayor of Wairoa)  
Alan McLay (Mayor of Waitaki)  
Chas Poynter (Mayor of Wanganui)  
Kerry Prendergast (Mayor of Wellington)  
John Drylie (Mayor of Westland)  
Colin Hammond (Mayor of Whakatane)  
Craig Brown (Mayor of Whangarei)

**58 (78%) participating Mayors as at 4<sup>th</sup> August 2003**